





**clúster
alimentario
de galicia**

Where is Galicia?



- NW of Spain
- Fishing and Manufacturing Industries
- Agriculture in the Rural Inland
- Development → New Possibilities

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What is a cluster ?

“Geographically proximate group of interconnected companies, suppliers and associated institutions in a particular field linked by commonalities and complementarities in order to increase its global competitiveness”

Michael Porter, 1998

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The Galician Food Cluster was born in 2010 (young Cluster).

Non-profit association comprised of companies with activities related to the food production chain, along with other institutions and organizations performing related academic, research, economic, or social activities.

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It now includes top Galician food industries and SMEs representing diverse subsectors, including livestock and fisheries, seafood canning, vegetables, dairy, meat, wine and other beverages, bakeries, and other processors of agricultural products.



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Members



Universidade de Vigo



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Objective

Contribute to sustainable growth by strengthening and improving competitiveness and internationalization of the food sector in Galicia. These aims are accomplished by promoting research, technological development and innovation, and marketing.

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Strategic Action Areas

- **Axis 1.** Promoting research and development and strengthening the innovative capacity.
- **Axis 2.** Improving productivity and business process management .
- **Axis 3.** Markets and internationalization. Access to new markets and improved marketing strategies.
- **Axis 4.** Promotion of business cooperation and networking.

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Projects

2010/2011

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AXIS 1. R&D + Innovation

The Galician Food Cluster includes the **Galician Agri-Food Technology Platform** (2006) with current participation of more than 200 members including primary, food-processing and service enterprises, scientific research institutions, and innovation centres.

Nowadays Ptgal has become the R&D and Innovation commission as an active part of the Cluster's structure.

In 2011 Ptgal has participated in the consecution of 6 cooperation projects with **16 million € funding**.

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AXIS 1. R&D + Innovation

Consortia enterprises-research centres

TEPAGA. Emerging Food Technologies: High Pressure Homogenization, UV, pulsed high intensity light, and high intensity laser.

VALORA. Valorization of food industry waste and sub-products.

EMANA. New raw materials in animal feeding.

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AXIS 1. R&D + Innovation

Consortia enterprises-research centres

BEADS. Microencapsulation of active agents delivered to shellfish.

MIPFOOD. Development of molecularly imprinted polymers used in food industry.

MIPROSUERO. Valorization of whey proteins for different uses in food industries.

FOFIND. Development and human validation of new healthier food products using low-cost functional ingredients.

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AXIS 2. Improving productivity and business process management

FOODMARKET. Marketing as a strategy of territorial development in the food sector in Galicia. Goal: define consumer values attributed to the Galician products linked to the territory and the landscape and define a strategy for exploiting them.

COMLOGISTIC. Development of a logistics, distribution and trade strategy for the Galician food sector. Goal: SMEs logistic and trade SWOT analysis and development of market synergies and joint logistics platforms.

WHOLEFOOD. Market study database development. Goal: Competitive intelligence and consumer trends studies with reports delivery.

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AXIS 3. Markets and Internationalization

- **System of competitive intelligence** (204 articles and reports).
- Workshop “Analysis of International markets”.
- **MATEGA.** Territorial marketing studies.

EVENTS:

- IFE 11 (London)
- ANUGA 11 (Köln)
- GASTRONORD 2012 (Stockholm)
- ESPAÑA ORIGINAL 2012 (Ciudad Real)

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AXIS 3. Markets and Internationalization



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AXIS 4. Promotion of business cooperation and networking

REAL North Portugal - Galicia food-processing innovation and technological development network. The aim is to elaborate a combined innovation and development strategy between Galicia and the North of Portugal, integrating the existing capacities, and positioning profitably in the EU food-processing sector.



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AXIS 4. Promotion of business cooperation and networking

FCI European Food-cluster initiative is a “pilot” scheme designed to establish European clusters exchange of knowledge and experiences, defining regional strategies and investing in the strengths through integral use of national and regional funding as a basis for establishing EU consortia.



Food Cluster
INITIATIVE

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AXIS 4. Promotion of business cooperation and networking

ATClusters Regional and multiregional clusters and meta-clusters in the Atlantic Area. The objective is to explore real possibilities of transnational cooperation among clusters in the Atlantic Area, and in connecting them together in order to facilitate their development.



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AXIS 4. Promotion of business cooperation and networking

AFRESH Countering diet-related diseases through competitive regional food and physical activity clusters. Partners: eight European clusters. Goal: developing a research agenda for reducing diet- and physical inactivity-related (chronic) diseases by developing innovative products and services within the field of healthy food and physical activity.



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AXIS 4. Promotion of business cooperation and networking

Comercial network project



GREENAGROFOOD



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